

A Model Boys Understand and Can Win At

Presented by: Ted Braude - The Boy Whisperer



School As A GameTM A Model Boys Understand and Can Win At

School does not make sense to lots of boys. The concept as a place to learn, the necessity of doing the work and its importance to their future is not realistic to them. Too many do badly even though they hate getting bad grades.

"School As A Game" makes sense to boys. Boys love games, understand games, and naturally want to win at games. "School As A Game" engages their natural desires to win and improves their performance

measurably. Winning the game is rewarding, creates confidence, and positive identity.

This game is called "school" and the purpose is to "score points." Like any game, it has rules, levels of play, a time frame, tactics, strategies, and practice. Play by the rules, you score points. The better you play, the more points you score. Boys win in every sense of the word. So do the parents, teachers, schools, and communities.

I've used "School As A Game" successfully with boys in elementary school through college for over 10 years. It engages their natural desire to win, allows for

obstacles to be challenges they can overcome, creates ownership and responsibility. They even learn to enjoy school! I've also trained their parents, resulting in dramatic improvements in academic performance. Educators find it to be a powerful, sensible model they can use easily, diminishing or eliminating frustration, resistance and power struggles. It is a perfect program for professional development.



There is a "School As A Game" program for everyone:

- "School As A Game" for Educators: a professional development workshop to introduce the model and develop the skills and practices to lead "School As A Game."
- "School As A Game" for Parents: a study group to learn about "School As A Game" and become an effective "coach" for your son.
- "School As A Game" for Boys: a small group intensive with follow up sessions to become winners at the game "school."

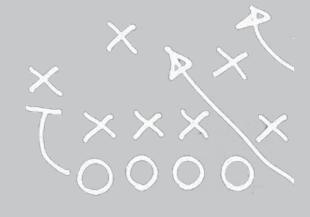
**"School As A Game" programs may be adapted to fit any group's needs.

As featured on:









"I DIDN'T BELIEVE YOU. I'M ACTUALLY ENJOYING SCHOOL!"

- High School Junior

"OH MY GOD, THIS'LL BE FUN!"

- High School Freshman

"I WENT FROM A 1.7 TO A 3.1 GPA"

- High School Senior

Ted Braude -The Boy Whisperer

Ted Braude, the "Boy Whisperer" & founder of The BoysWork Project, is a License Master Social Worker & an expert on boys. An author, therapist, mentor, a martial artist, a musician, & a writer, he brings



boys into young manhood helping them develop into the men they were born to become.



Book a School as a Game Event